

## **ARE YOU PUBLISHED?**

Do you want to write a book? How about starting a personal journal? When was the last you wrote a heartfelt letter? Did you ever wonder what it would be like to see your name on a byline of a newspaper or magazine article? Have you ever wanted to express your convictions by penning letter to the editor of The New York Times?

To become a writer in any way, shape or form, one thing is certain, you must write! Sounds simple. A famous newspaper columnist said writing, “is like tapping a vein.” Writing from the heart can be painful, challenging, difficult, therapeutic, empowering and at times overwhelming. However, few things in life can ever equal the sense of accomplishment and contribution you will feel when your written work is complete.

Book stores and websites contain a plethora of “getting started and getting published” books on writing. It appears there are more people telling people how to write than there are good writers. As for the potential of becoming a great writer, we are all created equal. The best time to start is today.

Let’s begin with two simply powerful tools. A pen and **P.A.D.** First take pen in hand and apply the **P.A.D.** **P = PURPOSE.** Written works of substance must be purposeful. **A = ACTION.** The purpose should prompt you too act and move you to write. If your words are compelling enough, they can also move others to action. **D = DEADLINE.** My favorite! As a former newspaper industry circulation and marketing executive I’ve come to respect the power of deadlines. Nothing happens without a deadline. Because “some day” most often means “never”.

So, take a pen and your magical **PAD** and get published today.  
As for accountability, please write me and share your progress.

### **Coaching Prompts:**

- What interests in life are you most passionate to learn more and talk about?
- Who do you believe would be interested in learning more about your passion?
- What 3 steps will you take in the next 24 hours toward getting published?
- What, if anything, is getting in the way of your writing? Move it!



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***“Excel At Building Businesses Where People, Productivity and Profits Thrive In Any Economy.”***